

Membership Investment Schedule

Business Memberships

1 - 5 employees - \$281 (base rate)	31 - 40 employees - \$562	71 - 80 employees - \$844
6 - 10 employees - \$352	41 - 50 employees - \$633	81 - 90 employees - \$914
11 - 20 employees - \$422	51 - 60 employees - \$700	91 - 100 employees - \$984
21 - 30 employees - \$493	61 - 70 employees - \$774	101 employees and over - \$1,024 plus \$5 per employee

Professional Memberships - \$281 plus \$105 for each add'l professional **Professional Sales Associate** - \$105 if company is a member, \$140 if company is not a member

Additional Locations - (same owner, same category) \$33 **Ambassadors** - (Retirees, or persons who do not represent a business) - \$73

Non profit organizations (Churches, Civic Clubs and Fraternal Orders) - \$104 **Educational Institutions** - \$649

Motels, Hotels, Apartment Complex, Condos, Mobile Home & RV Parks, Assisted Living - \$281 (includes 10 units/rooms/beds/lots) plus \$1.50 per unit over 10

Financial Institutions - \$27 per million in assets in Chamber Service Area with a minimum of \$752

Golf Course - 9 hole - \$281, 18 hole - \$493 **Malls** - Base rate based on number of employees in mall office plus \$5 per tenant space

Membership Application

Team Member / Volunteer : _____

Name of business: _____

Business email address: _____ Website: _____

Telephone: _____ Toll-free: _____ Fax: _____

Find us on Facebook: _____ Twitter: _____

Contact Person: _____ Title: _____

Voting Representative *(typically owner/company's decision maker who can sign contracts, write checks, etc.):* _____

Contact email address: _____ Cell Phone: _____

Category: _____ Is it a home-based business ? yes no

Mailing address: _____ City: _____ State: _____ Zip: _____

Physical address *(if different):* _____ City: _____ State: _____ Zip: _____

Billing address *(if different):* _____ City: _____ State: _____ Zip: _____

Business description: _____

Number of employees: Full time *(30 hrs or more)* : _____ Part time *(2 PT = 1 FT)*: _____ Date established: _____

Does your business have a current business license ? yes no

What are your expectations of the South Baldwin Chamber? _____

SBCC Tax ID#: 63-0241394
Mailing Address:
 P.O. Box 1117, Foley, AL 36536

Annual membership investment: \$ _____
 Additional amount for # employees, rooms, units, locations, tenants: \$ _____
 Additional category (\$50 each - listed in the Find it Local guide and website): \$ _____
 Featured web listing upgrade (\$100): \$ _____
 One-time Application fee: \$ 25.00
 Total: \$ _____

Signature: _____
By signing above, I give permission for the Chamber to email or fax my business.

Privacy Policy: We follow procedures to safeguard the confidentiality of your personal information.

Check attached # _____ Charge my credit card *(circle one)*: MasterCard Visa Amex

Number: _____ Expires: _____ 3-Digit Security Code: _____

Name as it appears on card: _____ Billing address for CC: _____

Financials Membee _____ _____ _____ _____

What's in it for me?

Top five reasons why your business should be a member of the South Baldwin Chamber of Commerce

Our Mission: Enhance the economy by providing information, services, leadership and vision.

1. **Referrals.** Everyday, in and out of the office, the Chamber staff is asked about local businesses in our area. Our members are the first and most of the time, the only businesses we refer. Remember, word of mouth is the absolute BEST form of advertising. Don't allow your business to miss out on this exclusive opportunity!
2. **Credibility.** Inquiries about the reputation of a business, regardless if the business is a member or not, is ALWAYS directed toward the Chamber. Only members are able to receive our recommendations. In addition, only members can use the Chamber logo on their website, publications and prominently display a member decal on their front door.
3. **Exposure.** Everyone needs to have a presence on the internet and in print. Only members are listed on our website southbaldwinchamber.com, in our annual publication that includes important information for anyone visiting or relocating to our area. In addition, members can distribute brochures, flyers, business cards and other literature in our high-traffic lobby.
4. **Representation.** The Chamber staff represents members at the local, state and federal levels and informs its members of policies or issues that may affect your business.
5. **Community Involvement.** The Chamber provides numerous occasions for owners & employees to get involved and be seen not only as an active citizen, but an active business within our community! SBCC Diplomats have the opportunity to be at every event "entrance" and volunteers for the Alabama Festival of Flavor have several chances to meet fellow citizens, community leaders and visitors to our area.

The Real Value of Joining a Local Chamber of Commerce

A survey commissioned by the American Chamber of Commerce Executives and conducted by the Shapiro Group and Market Street Services

Did you know.....When consumers know that a small business is a member of the chamber of commerce, they are 49% more likely to think favorably of it and **80% more likely to purchase** goods or services from the company in the future.

South Baldwin Chamber Ribbon Cutting Policy

To be eligible, Members must meet one of the following:

- Be a new business that has been open 9 months or less
- New location for an existing member (ribbon cutting should be within 9 months of moving)
- Major expansion or new division/addition with sufficient job creation
- Additional locations (must join as a member prior to scheduling)
- New home-based businesses (ribbon cutting will be held at Chamber Office)

Not eligible:

- Change of ownership under the same business name
- Professional Sales Associate members
- Businesses that have been in existence longer than 9 months
- Businesses who have relocated longer than 9 months

Ribbon Cuttings are promoted as follows:

- Through email communications to the Chamber's Board of Directors, Diplomat's, Elected Officials and Staff
- Under Member News on the Chamber website southbaldwinchamber.com
- Posted on the Chamber's Facebook page, after the event
- A press release, written from info provided by the member, will be submitted to local media outlets with no guarantee of it being published

If you are not eligible for a "new business" Ribbon Cutting, you can purchase one through our Celebration Services.

Other tangible benefits include.....

- Two listings in the Chamber's annual publication (cir. 10,000)
- Online business listing on www.southbaldwinchamber.com
- Opportunity to post events and job openings on Chamber website
- Leadership Development opportunities
- Listing on Chamber app SBChamber2Go
- Ability to network at numerous events throughout the year
- Use of official Chamber logo for your website (e-plaque)
- Ribbon Cutting & Grand Opening services (for those who qualify)
- Consistent communications from the Chamber to keep you informed