

RMP Opportunity Gap - Retail Stores 2007

Radius 2: HWY 59 AT HWY 98, FOLEY, AL 36535, 0.00 - 25.00 Miles, Total

	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Total Retail Sales Incl Eating and Drinking Places	4,378,414,010	5,020,468,232	(642,054,222)
Motor Vehicle and Parts Dealers-441	857,374,389	841,078,875	16,295,514
Automotive Dealers-4411	741,300,754	685,081,958	56,218,796
Other Motor Vehicle Dealers-4412	48,892,603	74,069,255	(25,176,652)
Automotive Parts/Accsrs, Tire Stores-4413	67,181,032	81,927,662	(14,746,630)
Furniture and Home Furnishings Stores-442	116,273,621	243,055,808	(126,782,187)
Furniture Stores-4421	62,450,496	59,614,752	2,835,744
Home Furnishing Stores-4422	53,823,126	183,441,056	(129,617,930)
Electronics and Appliance Stores-443	99,484,040	61,662,935	37,821,105
Appliances, TVs, Electronics Stores-44311	75,868,520	49,416,108	26,452,412
Household Appliances Stores-443111	17,636,086	13,312,997	4,323,089
Radio, Television, Electronics Stores-443112	58,232,435	36,103,111	22,129,324
Computer and Software Stores-44312	19,765,433	10,135,827	9,629,606
Camera and Photographic Equipment Stores-44313	3,850,087	2,111,000	1,739,087
Building Material, Garden Equip Stores -444	512,517,492	849,239,002	(336,721,510)
Building Material and Supply Dealers-4441	467,551,921	808,905,305	(341,353,384)
Home Centers-44411	175,318,898	385,011,143	(209,692,245)
Paint and Wallpaper Stores-44412	12,129,847	17,102,570	(4,972,723)
Hardware Stores-44413	35,003,519	30,518,001	4,485,518
Other Building Materials Dealers-44419	245,099,657	376,273,592	(131,173,935)
Building Materials, Lumberyards-444191	82,790,984	128,313,470	(45,522,486)
Lawn, Garden Equipment, Supplies Stores-4442	44,965,571	40,333,697	4,631,874
Outdoor Power Equipment Stores-44421	7,214,073	7,222,443	(8,370)
Nursery and Garden Centers-44422	37,751,498	33,111,255	4,640,243
Food and Beverage Stores-445	511,121,755	497,281,035	13,840,720
Grocery Stores-4451	465,360,411	454,709,831	10,650,580
Supermarkets, Grocery (Ex Conv) Stores-44511	441,997,616	434,158,780	7,838,836
Convenience Stores-44512	23,362,795	20,551,051	2,811,744
Specialty Food Stores-4452	15,462,203	15,778,629	(316,426)
Beer, Wine and Liquor Stores-4453	30,299,141	26,792,576	3,506,565
Health and Personal Care Stores-446	248,120,971	275,288,148	(27,167,177)
Pharmancies and Drug Stores-44611	215,344,986	249,824,329	(34,479,343)
Cosmetics, Beauty Supplies, Perfume Stores-44612	9,161,789	8,413,946	747,843
Optical Goods Stores-44613	7,383,510	5,204,673	2,178,837
Other Health and Personal Care Stores-44619	16,230,685	11,845,201	4,385,484



RMP Opportunity Gap - Retail Stores 2007

Radius 2: HWY 59 AT HWY 98, FOLEY, AL 36535, 0.00 - 25.00 Miles, Total

	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Gasoline Stations-447	484,930,994	562,712,765	(77,781,771)
Gasoline Stations With Conv Stores-44711	364,077,121	487,830,674	(123,753,553)
Other Gasoline Stations-44719	120,853,873	74,882,091	45,971,782
Clothing and Clothing Accessories Stores-448	187,378,644	235,962,967	(48,584,323)
Clothing Stores-4481	133,248,277	174,363,924	(41,115,647)
Men's Clothing Stores-44811	8,433,814	10,884,327	(2,450,513)
Women's Clothing Stores-44812	33,223,334	34,179,737	(956,403)
Childrens, Infants Clothing Stores-44813	8,193,244	9,968,785	(1,775,541)
Family Clothing Stores-44814	71,485,428	96,691,245	(25,205,817)
Clothing Accessories Stores-44815	3,121,510	5,845,541	(2,724,031)
Other Clothing Stores-44819	8,790,947	16,794,288	(8,003,341)
Shoe Stores-4482	26,666,072	44,984,432	(18,318,360)
Jewelry, Luggage, Leather Goods Stores-4483	27,464,295	16,614,611	10,849,684
Jewelry Stores-44831	25,295,814	15,895,611	9,400,203
Luggage and Leather Goods Stores-44832	2,168,481	719,000	1,449,481
Sporting Goods, Hobby, Book, Music Stores-451	77,810,296	44,876,440	32,933,856
Sportng Goods, Hobby, Musical Inst Stores-4511	56,764,624	33,365,622	23,399,002
Sporting Goods Stores-45111	28,890,302	23,698,967	5,191,335
Hobby, Toys and Games Stores-45112	18,428,714	6,804,923	11,623,791
Sew/Needlework/Piece Goods Stores-45113	4,675,605	1,262,674	3,412,931
Musical Instrument and Supplies Stores-45114	4,770,002	1,599,058	3,170,944
Book, Periodical and Music Stores-4512	21,045,672	11,510,818	9,534,854
Book Stores and News Dealers-45121	14,459,214	6,087,173	8,372,041
Book Stores-451211	13,560,652	5,976,372	7,584,280
News Dealers and Newsstands-451212	898,562	110,801	787,761
Prerecorded Tapes, CDs, Record Stores-45122	6,586,458	5,423,645	1,162,813
General Merchandise Stores-452	517,994,099	865,507,928	(347,513,829)
Department Stores Excl Leased Depts-4521	239,948,395	137,963,022	101,985,373
Other General Merchandise Stores-4529	278,045,704	727,544,906	(449,499,202)
Warehouse Clubs and Super Stores-45291	238,596,131	687,914,063	(449,317,932)
All Other General Merchandise Stores-45299	39,449,573	39,630,843	(181,270)
Miscellaneous Store Retailers-453	117,854,703	94,419,538	23,435,165
Florists-4531	8,658,024	4,462,690	4,195,334
Office Supplies, Stationery, Gift Stores-4532	46,353,662	43,966,279	2,387,383
Office Supplies and Stationery Stores-45321	26,386,682	15,093,610	11,293,072
Gift, Novelty and Souvenir Stores-45322	19,966,981	28,872,669	(8,905,688)
Used Merchandise Stores-4533	9,459,288	9,526,863	(67,575)
Other Miscellaneous Store Retailers-4539	53,383,729	36,463,706	16,920,023



RMP Opportunity Gap - Retail Stores 2007

Radius 2: HWY 59 AT HWY 98, FOLEY, AL 36535, 0.00 - 25.00 Miles, Total

	Demand (Consumer Expenditures)	Supply (Retail Sales)	Opportunity Gap/Surplus
Non-Store Retailers-454	259,278,415	88,829,795	170,448,620
Electronic Shopping, Mail-Order Houses-4541	187,820,018	47,960,536	139,859,482
Vending Machine Operators-4542	11,491,751	1,569,017	9,922,734
Direct Selling Establishments-4543	59,966,645	39,300,242	20,666,403
Foodservice and Drinking Places-722	388,274,591	360,552,994	27,721,597
Full-Service Restaurants-7221	175,648,179	199,036,961	(23,388,782)
Limited-Service Eating Places-7222	165,020,243	134,662,452	30,357,791
Special Foodservices-7223	31,782,733	13,995,175	17,787,558
Drinking Places -Alcoholic Beverages-7224	15,823,437	12,858,406	2,965,031
GAFO *	1,045,294,362	1,495,032,357	(449,737,995)
General Merchandise Stores-452	517,994,099	865,507,928	(347,513,829)
Clothing and Clothing Accessories Stores-448	187,378,644	235,962,967	(48,584,323)
Furniture and Home Furnishings Stores-442	116,273,621	243,055,808	(126,782,187)
Electronics and Appliance Stores-443	99,484,040	61,662,935	37,821,105
Sporting Goods, Hobby, Book, Music Stores-451	77,810,296	44,876,440	32,933,856
Office Supplies, Stationery, Gift Stores-4532	46,353,662	43,966,279	2,387,383

