

# FIND IT *Local*

GUIDE 2026

## To our valued members;

As a member of the South Baldwin Chamber of Commerce we are proud to include your business in the 2026 *Find It Local* Guide for South Baldwin County!



SOUTH BALDWIN  
CHAMBER OF COMMERCE

The South Baldwin Chamber in partnership with Alliance Publishing will produce a full color, high quality publication that will provide information to assist locals and visitors alike to *Find It Local* in South Baldwin.

You will be invited to purchase advertising in this high quality, official annual publication. Advertising Executive, Keith Lott, will begin ad sales on Monday, August 11th and will be reaching out to every South Baldwin Chamber member with this exceptional marketing opportunity providing your business additional exposure at a minimal cost.

The *Find It Local* Guide will be distributed throughout 2026 in many high-traffic area locations in addition to being placed directly into the hands of potential customers. The guide will also be available for download in a digital format from our website at [southbaldwinchamber.com](http://southbaldwinchamber.com). Your ad is included in the digital online *Find It Local* Guide **at no extra cost!**

This *Find It Local* Guide will feature all the amazing products and services that are available in our local communities so showcasing your business by advertising here is the *Find It Local* thing to do!

To secure your premier advertising space early, give Keith a call today at 251-458-3707.

Thank you for being a member,

Travis Valentine  
President/CEO

Digital Version  
Available at NO EXTRA  
COST with your ad  
purchase!



SPACE RESERVATION DEADLINE IS OCTOBER 4 • ART DUE OCTOBER 26

RESERVE  
YOUR  
AD SPACE  
TODAY!

For advertising rates contact:  
Keith Lott 251.458.3707  
[keithlott@bellsouth.net](mailto:keithlott@bellsouth.net)  
[www.southbaldwinchamber.com](http://www.southbaldwinchamber.com)

# FIND IT

# Local

GUIDE 2026

THE OFFICIAL PUBLICATION OF THE



## DISTRIBUTION

### ONLINE VERSION

Include your website on your ad—anyone viewing the online version can access your website with a simple click through.

### RELOCATION PACKAGES

Included in newcomers welcome packages.

### REAL ESTATE COMPANIES

Included in newcomer packets and prospective homebuyers used as a sales tool for individual agents.

### HEALTH CARE PROVIDERS

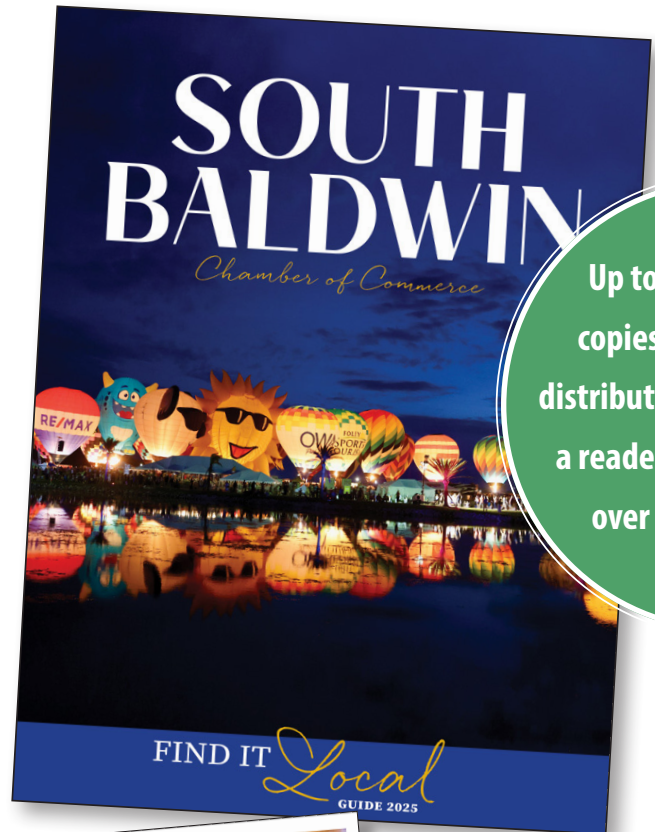
Available in reception areas used as a recruitment tool for physicians and hospitals.

### CHAMBER MEMBERS & ADVERTISERS

Used as a key marketing tool throughout the year.

### HOTELS AND MOTELS

Distributed to guests staying in area hotels and motels.



Up to 10,000  
copies will be  
distributed with  
a readership of  
over 25,000!



SPACE RESERVATION DEADLINE IS OCTOBER 3 · ART DUE OCTOBER 24

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# Alliance publishing group

rate card for the 2026 FIND IT LOCAL guide for south baldwin

## ad sizes and rates

Size	Non-Bleed (inches, width x height)	Ad Rate	Production Costs
2-Page Spread	15.5 x 10.125 live area*	\$3,430	\$160
Full Page	7.375 x 10.125 live area**	\$2,585	\$135
2/3 Page Vertical	4.625 x 10	\$2,360	\$110
1/2 Page Horizontal	7 x 4.875	\$1,770	\$85
1/2 Page Vertical	3.5 x 10	\$1,770	\$85
1/3 Page Square	4.625 x 4.875	\$1,180	\$60
1/3 Page Vertical	2.125 x 10	\$1,180	\$60
1/6 Page Vertical	2.125 x 4.875	\$815	\$45
1/6 Page Horizontal	4.625 x 2.25	\$815	\$45
Business Card	3.25 x 1.75	\$420	\$35

Magazine trim size:  
8.125" x 10.875"

\* 2-Page Spread Bleed size is:  
16.5" x 11.125"

\*\* Full Page Bleed size:  
8.375" x 11.125"

Full Page non-bleed size:  
7" x 10"

NOTE: Printer does not guarantee  
any copy that falls within ".25 of the  
magazine trim.

## premium positions (full page 4-color)

Back Cover	\$3,300
Inside Front Cover	\$3,200
Page 1	\$3,100
Inside Back Cover	\$3,100
Opposite TOC	\$3,050

## deadlines

Space Reservation	October 3, 2025
Advertising Copy	October 24, 2025
Publishing Date	January 2026

## payment terms

All rates are net. Payment terms:  
50% payment with contract required.  
Remaining balance due upon publication\*\*  
All checks made payable to:  
Alliance Publishing, LLC

Most major credit cards accepted

\*\*Payment for advertising shall be made within thirty (30) days of publication; otherwise Publication reserves the right to add a 5% charge for this payment. Advertiser is authorized to publish the entire contents and subject matter of the advertisements, and that publication by the Publisher will not violate the personal or proprietary rights of any third party of any law or regulation. Advertiser will indemnify and hold Publisher harmless from and against any loss, expense, or liability (including attorney's fees) resulting from claims or suits based on such advertising, without limitation.

## Magazine trim size is 8.125" x 10.875"

Note: For full page bleed ads, printer does not guarantee copy that falls within .125" of the magazine trim size

**ACCEPTABLE FORMATS AND MEDIA:** High res (300 dpi) pdf, .tif, or .jpg | Web images not accepted | Convert all images to CMYK | Pantone and RGB colors will be converted | Alliance Publishing is not responsible for colors that do not appear accurate if they are submitted in anything other than CMYK | CD: A proof of the ad must accompany the disk | Alliance Publishing is not responsible for errors on ads not accompanied by a proof | Magazine trim size = 5.375" x 8.375" |

EMAIL AD TO: Liz Young | [lizyoung@alliancegrp.net](mailto:lizyoung@alliancegrp.net)

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